



Galileo-based solutions
for urban freight transport



Galena Demonstration in Horst

On Friday the 24th of February 2017 a **real life demonstration** is elaborated of the Galena solution in Horst (The Netherlands). The aim of such a demonstration is to test the solution, to demonstrate to various stakeholders and to define some lessons learned for further deployment.

Galena is a Horizon 2020 project, supported and facilitated by GSA (The European GNSS (Global Navigation by Satellite Systems) Agency). In this project **Galileo-based technology is applied on urban freight transport and logistics**.

GALENA develops the hardware equipment as well as the information system and the supervision platform needed for the cross supply chain orchestration of a community of stakeholders involved in urban freight pooling particularly for the last-mile delivery.

GALENA's Unique Value Proposition responds to three main trends:

1. A firm collaboration among private and public actors in an urban area is the starting point, brought together in a well-orchestrated stakeholder community. **GALENA is COOPERATIVE.**
2. System integration using satellite navigation and other techniques or technologies in an appropriate way and which need to be connected to each other is the ultimate goal. **GALENA CONNECTS.**
3. Introducing innovation in logistics processes, through decoupling these processes in order to be able on one hand to bundle flows towards the urban area in an (cost)efficient way and on the other hand to elaborate appropriate and sustainable logistics services for the last mile coverage. **GALENA creates innovative LOGISTICS SERVICES.**

Why a demonstration in Horst? Horst is selected because in this city there is already a platform on which several stakeholders are already collaborating in an integrated project to make the inner city more attractive (e.g. for shoppers). Various functionalities are elaborated or are explored, e.g. branding, loyalty discount, joint web shop, last mile logistics,...

For more information:

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